

Homework & Reflection - Week 4

Reflect and write down the answers to the following questions:

1. What have you learned this week?
2. What is marketing?
3. What factors are important in marketing?
4. Why is branding important?
5. How will you market yourself?
6. How will you measure your success in marketing?
7. How do you differentiate yourself?
8. How can you bring an emotional appeal in your applications?
9. Make your own marketing plan on how you should brand yourself?